

Mass Innovation Nights Showcases Hardware & Software Startups at Dassault Systèmes

GlobeNewswire•October 30, 2017

WALTHAM, Mass., Oct. 30, 2017 (GLOBE NEWSWIRE) -- On Wednesday, November 8, 2017 [Mass Innovation Nights](#), Boston's leading monthly new product showcase, will be launching ten products at [Dassault Systèmes'](#) new **3DEXPERIENCE Lab**. The event, hosted at the Dassault Systèmes North America headquarters in Waltham, MA and sponsored by the company, will feature a variety of software and hardware products. [Mass Innovation Nights 104](#) is free and open to the public. RSVPs are required.

"We will be holding the event in our new 3DEXPERIENCE Lab," said Greg Smith, director of Community Applications at Dassault Systèmes' SOLIDWORKS. "The 3,100 square foot state-of-the-art open innovation laboratory uses cross-collaboration to fuel the future of creation and entrepreneurship. We help cutting-edge startups innovate and thrive."

"An important part of our mission is bringing attention to the spaces and programs that support local innovation," said Bobbie Carlton, the founder of Innovation Nights, and [Innovation Women](#). "We appreciate Dassault Systèmes's commitment to local innovation and their fostering of Boston's entrepreneurial community."

Mass Innovation Nights events feature business experts, networking, tabletop demos and presentations from the winners of an online vote. Participating startups include:

- Beacon Smart Lamp
- Coalesce.info
- FluidScreen bacterial sorter
- iseeBell
- Kaiburr
- Makerchip.com
- MoodAnalyzer
- Obiva
- PeopleProductive
- Vocoli

Experts from Dassault Systèmes and [EYP](#) will speak about the resources they offer. Guests are encouraged to use the hashtag #MIN104 and @MassInno to share photos and social media commentary. The gatherings typically generate hundreds of social media posts and are key visibility drivers for startups.

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 220,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com

About Mass Innovation Nights

Mass Innovation Nights offers an opportunity for people interested in innovative new products to connect live and online. The popular product launch and networking event draws attendees from the entire region. Over the past 8 years, it has launched over 1000 new products which have collectively received more than \$2.1 billion in funding. Follow [MIN on Twitter](#) or visit the [website](#).

Media Contact: [Kristen Avini](#) 510-221-8122 Innovation Nights