

Magnifact Launches AgentVizion at New Horizons Insurance Marketing

Well-known FMO successfully deploys Magnifact's patent-pending AgentVizion platform

CHICAGO ([PRWEB](#)) April 16, 2019 -- Leading Chicago-based Business Intelligence and Analytics firm, Magnifact®, is pleased to announce the launch of its AgentVizion solution at New Horizons Insurance Marketing, Decatur, IL.

AgentVizion is a secure, cloud-based platform that allows agencies, insurance carriers, and their downline agents to measure their distribution performance accurately across different lines of business, including Health, Life, Annuities, and Ancillary products. This fully automated solution provides real-time distribution analytics, eliminating the need for manual downloads and spreadsheets.

Built upon Magnifact's proprietary technology subsystems, AgentVizion is a proven subscription-based offering that interfaces with carriers, upline agencies, CRM systems, lead management systems, and commission management software to bring the most up-to-date, integrated view of an agency's book of business.

"We are very excited to extend this one-of-a-kind technology for New Horizons Insurance Marketing," Krish V. Krishnan, Magnifact's Founder and CEO, said. "Our sophisticated solution will give our client partner accurate visibility into their production and override numbers like never before."

"We now have the ability to see all of our carriers' production for all agents and agencies on the same report," said John Hockaday, Principal of New Horizons. "The more we use AgentVizion, the more we find ways to better serve our agents."

"On more than one occasion, I've had an agent comment about the business they've written recently, and I had no idea," added John Hockaday. "We had no effective way of keeping score, which made it look like we didn't care or weren't giving great service. AgentVizion is really solving that problem for us."

Jeff Sams, Principal of New Horizons, has a background in athletics where you have to know the score to know if you're winning. "The insurance industry has lost the ability to offer real-time scorekeeping," he remarked. "The information given to us is days, weeks, or even months old."

However with AgentVizion, Sams has access to same-day information, allowing him to show his agents and agencies that he appreciates their hard work out in the field. "The system does so much more than I even realize yet, but AgentVizion will give us the information we need to provide the service our agents and partners deserve," Sams said.

According to Kelly Stewart, COO of New Horizons, "AgentVizion has been an incredible timesaver. With one click, I can now run a comprehensive report versus logging into each carrier's portal and extracting agent information one-by-one."

"Along with easily running reports, I use AgentVizion every day when I talk to agents. I can proactively offer help if we have an app pending, and more importantly, I can show our gratitude to an agent for writing business with us," remarked Luke Hockaday, Marketing Center Manager of New Horizons.



While downline agencies and agents are able to log in and view their own performance through a browser, Magnifact will be releasing a mobile app designed specifically for agents on the road.

AgentVizion is packaged with several optional add-on modules, including an Incentives Management Program for proactively administering and tracking agent rewards and a Reporting system that provides dynamic displays filtered by carrier, product, date, and policy status.

"I am quite energized by our launch at New Horizons which will provide a rock-solid foundation for our joint success," Krishnan added. "Our collective goal is to leverage AgentVizion to not only maximize distribution performance for New Horizons but to also empower their existing producers to make crucial business decisions through this platform."

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About Magnifact

Magnifact is a leading Chicago-based technology provider of cloud-based DataIntelligent[®] solutions for the Healthcare Insurance and Financial Services industries. Its key offerings include AgentVizion and MoodAnalyzer[®], an artificial intelligence-based risk and sentiment analysis solution.

For more information, visit <http://www.magnifact.com>.

About New Horizons Insurance Marketing

New Horizons Insurance Marketing is a well-established National Marketing Organization based in Decatur, IL. Since 1981, New Horizons has been leveraging its leading network of carriers, state-of-the-art tools, exclusive benefit programs and extensive experience to serve more than 10,000 Medicare, life insurance, long-term care and annuity producers across the US.

For more information, visit <https://www.newhorizonsmktg.com/>



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