



The Brokerage Inc. Goes Live on Magnifact's AgentVizion Platform

Leading NMO leverages AgentVizion technology to drive service excellence to agency partners

CHICAGO ([PRWEB](#)) April 30, 2019 -- Chicago-based Business Intelligence and Analytics firm, Magnifact®, today announced the rollout of its AgentVizion solution at The Brokerage Inc., Flower Mound, Texas.

AgentVizion is a secure, cloud-based platform that helps national agencies, insurance carriers and their downline agents accurately measure their distribution performance across different product lines such as Health, Life, and Annuities. This fully automated technology effectively eliminates manual downloads and spreadsheets by providing a comprehensive, real-time view of an agency's book of business.

"We are very excited to have completed our initial rollout across The Brokerage Inc.," said Krish V. Krishnan, Magnifact's Founder and CEO. "Our patent-pending solution will give our client and their downline producers 24x7x365 real-time visibility into their production."

Cheryl Hopkin, CEO, The Brokerage, said, "It's incredible. We are finally able to see all of our production on one platform."

"AgentVizion is giving our agency partners superior service," Hopkin continued. "For instance, a service we provide to our agency partners is a monthly dispatch of their production data manually broken down by carrier and product. AgentVizion now provides direct access for these agencies to their latest data, so we have become more time-efficient because of this platform."

"The Brokerage is doing a lot to get to the next level of service excellence through innovation, and this is our number one tool that will help us do that," said Cristin Hopkin-Bishop, COO, The Brokerage.

"I have attended a lot of conferences and have been looking for a tool to do exactly what AgentVizion does. It didn't exist - until we found AgentVizion. We eagerly look forward to growing our company with Magnifact as our choice business partner," Hopkin-Bishop added.

Josh Slattery, VP of Sales & Marketing, The Brokerage believes that AgentVizion would be a key differentiator as the company continues to improve the value it brings to agencies and agents nationwide.

"The platform has changed the way we manage our daily business through automated delivery of data and analytics to our business partners and agents like never before," Slattery remarked.

MEDIA CONTACT:

J Slome, Sales Creators, Inc.

Phone: 818-597-3205 E: [jslome\(at\)ltsales\(dot\)com](mailto:jslome@ltsales.com)

About Magnifact

Magnifact is a leading Chicago-based technology provider of cloud-based DataIntelligent™ solutions for the Healthcare Insurance and Financial Services industries. Its key offerings include AgentVizion and MoodAnalyzer®, an artificial intelligence-based risk and sentiment analysis solution. For more information, visit <http://www.magnifact.com>.



About The Brokerage Inc.

The Brokerage, Inc., founded in 1976, is a national insurance marketing organization specializing in life, health, and accident products. One of the nation's large insurance wholesalers, The Brokerage provides products and marketing services to a large network of agencies and over 10,000 actively appointed independent agents nationwide. The Brokerage, Inc. differentiates itself from other FMOs by investing in technology to deliver quality service to their clients. For more information, visit <https://www.thebrokerageinc.com/>.



Contact Information

Krish Krishnan

Magnifact

<http://www.magnifact.com>

+1 8472515817

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